

Applying to the Exchange Gallery - Frequently Asked Questions

What is the Exchange Gallery?

The Exchange Gallery is the front space of Visual Art Exchange's City Market gallery. VAE exhibits the work of 4 or 5 member artists in this space each month.

How can I get my work exhibited in the Exchange Gallery?

This is a juried space. All VAE members are eligible to apply. The deadline for the July 2010-June 2011 season is Wednesday, March 17, 2010. Applications are available in the gallery and on-line at www.visualartexchange.org/egallery.php.

What kind of work should I enter?

Enter your newest, freshest work! All work should be completed within one year of the application deadline. The Exchange Gallery program is a great opportunity to exhibit a new or experimental series of work.

What do you mean by a "series"?

A series of work is a cohesive body. In order to build a stronger application, artists are recommended to submit work that goes together. Generally, a series will be works of the same media, palette, style and subject matter. The jurors want to see that you can be consistent! Don't submit a realistic pastel portrait, an oil abstract and a landscape photograph.

Who are the jurors?

The Exchange Gallery jury panel is a group of 5 gallery owners and curators.

How do I submit my images?

You can submit JPEGs (digital images) of your work on CD or by email to entries@visualartexchange.org.

Help! I don't have JPEGs of my work!

JPEGs are a must when entering the Exchange Gallery and many other galleries and exhibitions. Your photographs do not need to be professional but should be accurate representations of your work. Are the colors in the JPEG as close as possible to the colors of your piece? Have you cropped the JPEG so that it includes only your artwork? (The photograph should not include your cat, tablecloth, wall, etc.) For tips on photographing your artwork, check out the handout on VAE's Artist Resources page: www.visualartexchange.org/handouts.php.